



LION ASHOK KULKARNI, *pmjf* District Cabinet Secretary

LION DR N S NAGESHA RAO, mjf **District Cabinet Treasurer**

LION T S RAJAN, mjf **District GLT Co-ordinator**



District Governor







Purpose & Ethics

As Lions, we hold ourselves to the absolute highest standards in everything we do. Our members and clubs are dedicated to serving others, and it shows. We champion kindness in our communities and actively work to improve the lives of all people.

Lions International Purposes

TO ORGANIZE, charter and supervise service clubs to be known as Lions clubs.

TO COORDINATE the activities and standardize the administration of Lions clubs.

TO CREATE and foster a spirit of understanding among the peoples of the world.

TO PROMOTE the principles of good governance and good citizenship.

TO TAKE an active interest in the civic, cultural, social and moral welfare of the community.

TO UNITE the clubs in the bonds of friendship, good fellowship and mutual understanding.

TO PROVIDE a forum for the open discussion of all matters of public interest provided, however, that partisan politics and sectarian religion shall not be debated by club members.

TO ENCOURAGE service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

Lions Clubs International Vision Statement TO BE THE GLOBAL LEADER in community and humanitarian service.

Lions International Code of Ethics

TO SHOW my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.

WHENEVER a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.

TO HOLD friendship as an end not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

ALWAYS to bear in mind my obligations as a citizen to my nation, my state and my community, and to give them unswerving loyalty in word, act and deed. To give them freely of my time, labor, and means.

TO AID others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

TO BE CAREFUL with my criticism and liberal with my praise; to build up and not to destroy.

Lions International Mission Statement

TO EMPOWER VOLUNTEERS to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.









LION DR. G MOHAN, mjf
District Governor

LION ASHOK KULKARNI, *pmjf*District Cabinet Secretary





LION RAJESH S, *mjf*Region Chairperson-Region 1







DG & GAT Team

SL No Name	Designations	Mobile	E-Mail
Lion Dr. G Mohan, mjf	District Governor	93419 60201	mohan1508@gmail.com
Lion N Mohan Kumar, mjf	Immediate Past District Governor	98451 62837	mohanaasare@gmail.com
Lion K Easwaran, mjf	First Vice District Governor	78923 66466	lioneswarank@gmail.com
Lion Dr Shashidhar Ganjigatti, mjf	Second Vice District Governor	98440 15020	drsganjigatti@yahoo.com
Lion Ashok Kumar Kulkarni, pmjf	District Cabinet Secretary	98440 78799	ashokmgk@yahoo.co.in
Lion Dr N S Nagesha Rao, mjf	District Cabinet Treasurer	98867 29517	lionnagesha1957@gmail.com
Lion K N Shivaprakash, mjf	District Ambassador	98441 33081	Inshivaprakash.komarala@gmail.com
Lion S Raghavendra, mjf	District GMT Co-ordinator	99013 45111	ragha.sathya@gmail.com
Lion K Krishnamurthy, mjf	District GST Co-ordinator	98451 73905	krishna_kulai@rediffmail.com
Lion T S Rajan, mjf	District GLT Co-ordinator	94803 21318	rajants1961@gmail.com
Lion Latha R B, mjf	District GET Co-ordinator	98860 51870	latha1adv@gmail.com
Lion M A Srinath, mjf	District GMT F & WS	97419 00555	srinath.ma@gmail.com
Lion Purshotham Tayal, mjf	District LCIF Co-ordinator	98440 30709	sstcgroup@gmail.com lion.ptayal@gmail.com









Region Chairperson

Manual







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INTRODUCTION

In your role as Region Chairperson, you are an important member of the District's Leadership team. As an officer of the district and a member of the District Governor's cabinet, you provide additional support to the District Governor and act as a link to the Zone Chairpersons of your region. Along with the Zone chairpersons, you support the creation and maintenance of quality clubs within the region. The duties of the Region Chairperson vary based upon the needs of the clubs in your district.

Ask your District Governor what will be expected of you while you serve as a key supportive mentor for the Zone Chairpersons you oversee. Club success is determined not only by the club's officers and members, but by the full district team: Zone Chairperson, Region Chairperson and District Governor team. The International Board of Directors adopts policy changes that give District Leadership better tools to support clubs when they most need support. In collaboration with the full district team, you help to apply these policy changes and tools to safeguard the health of the clubs in your region. In addition to supporting existing clubs, you can assist with new club development in the region. Your ability to coordinate the team of Zone Chairs and support their work in these areas will be critical to your region's success.

RESPONSIBILITIES OF A REGION CHAIRPERSON

The Region Chairperson is subject to the supervision and direction of the District Governor and shall be the chief administrative officer in the region, when the position is utilized during the district governor's term. Specific responsibilities of the Region Chairperson as defined in the Standard District Constitution and By-Laws include:

- 1. Further the purposes of this association
- 2. Supervise the activities of the Zone Chairpersons in his/her region and any District Committee Chairpersons as assigned by the District Governor
- 3. In coordination with the district GMT Coordinator, play an active role in organizing new clubs and strengthening weak clubs in the district
- 4. Visit a regular meeting of each club in the region at least once while in office and report findings to the District Governor and to the district GMT and GLT Coordinators
- 5. Visit a regular board of directors meeting of each club in the region at least once while in office and report findings to the district governor and to the district GMT and GLT Coordinators
- 6. Endeavor to have every club in the region operating under a duly adopted club constitution and by-laws
- 7. Promote the Club Quality Initiative program and work with the District Governor team and the District GMT and GLT Coordinators to implement the program
- 8. In coordination with the district GLT Coordinator, play an active role in supporting Leadership development opportunities
- 10. Promote representation at international and district (sub- and multiple) conventions by at least the full quota of delegates to which clubs in the region are entitled
- 11. Carry out such official visitations to club meetings and charter nights as assigned by the District Governor
- 12. Perform such other functions and acts as may be required by the International Board of Directors through the this manual and other directives or by the District Governor







WORKING WITH THE DISTRICT GOVERNOR

Your duties as Region Chairperson are specifically defined by your District Governor based on the needs of the Zones and clubs in yourRegion. One of your key goals is to serve as an additional support to both the District Governor and the Zone Chairpersons and to serve as the link between them.

Some of the tasks your Governor may ask you to perform include:

- o Positively encourage your Zone Chairpersons to strive for excellence
- o Give a concise region report at the district cabinet meeting and allow the Zone Chairpersons to provide specific club information
- o Conduct official club visits, as assigned by the District Governor and report on a timely basis.
- o Provide additional support to struggling clubs along with the Zone Chairperson, as assigned by the District Governor
- o Assist with the planning and implementation of the district convention and other district meetings

WORKING WITH ZONE CHAIRPERSONS

Zone Chairpersons are important links that connect Lions clubs, you, and your District Governor. When you are reporting to your District Governor team on the status of clubs in your region, no one can give you more timely or complete information than your Zone Chairpersons. One of the greatest challenges of your job is coordinating the many duties of your Zone Chairpersons. This must be done in a way that:

- o Supports the Zone Chairpersons in the region and guides them to appropriate resources to support healthy clubs
- o Aligns with your District Governor team's overall objectives
- o Prevents unnecessary duplication of service to the same people

Effective communication with your Zone Chairpersons is key to the success of your region. Frequent contact by email, telephone, or in-person should include the following:

- A progress review of goals that you and the District Governor team have set for the Zone Chairpersons
- o A discussion of club and/or district challenges and opportunities
- o Areport from each Zone Chairperson on his or her current and future activities
- o The service projects being conducted by each club in the zone
- o The membership growth and orientation efforts of each club in the zone
- o The internal and external communication practices of each club in the zone
- o The status of each club and ways to strengthen declining clubs
- o The administrative and financial practices of the clubs If you attend zone meetings, please remember to:
- o Let the zone chairperson be in charge
- o Use it as an opportunity to learn more about the individual clubs
- o Assess the effectiveness of the Zone Chairperson

For more information related to the activities of the Zone Chairpersons, refer to the Zone Chairperson Manual and the Zone Chairperson Training available on the LCI website.







Welcome to the Zone and Region Chairperson e-Book

Welcome to the Zone and Region Chairperson e-Book. It contains tools and resources to help you be successful not only in your individual role, but also as a member of a cohesive district team in support of healthy clubs in your zone.

The e-Book is easy to navigate. Just click on the topic headings contained in the Table of Contents. From there, you may click on hyperlinks that will take you directly to tools, resources and documents that make your job easier.

As zone chairperson, you fulfill an important role as a key district liaison in support of the clubs in your zone. Prior to your term as zone chairperson, you may find it helpful to learn about the many resources available to assist you.

Global Membership Approach – Region and Zone Chairperson

Explore the new <u>webpage</u> designed to assist region and zone chairpersons focus on tools and resources to assist with the "Process for Success." The process is designed to not only help clubs grow but to inspire new ideas, truly engage membership (improving retention) and empower current and potential club leaders to lead. BUILDATEAM, BUILDAVISION, BUILDAPLAN, BUILD SUCCESS!

Resources, Training and Tools that Prepare You for Success

The Managing your Zone and Region webpage – makes it easy to access information that is relevant to zone and region chairpersons.

- **Zone Chairperson Learning Map** Provides a guide to locate training and materials for the zone chairperson role.
- Zone Chairperson Workshop This instructor-led workshop is designed to provide zone and region chairpersons with a basic understanding of their roles and responsibilities, setting meaningful zone goals, assessing club health and using the 5 Whys Method for problem solving withing their zone. The workshop also includes a Zone Chairperson Workshop Virtual Delivery Tip Sheet, so that the workshop can be adapted for delivery via online meeting platforms.
- Zone Chairperson and Club Officer Orientation Online course are available in the Lions Learning Center (LLC) for individual self-guided training. Log into the Lion Portal using your Lion Account credentials to access the Lions Learning Center, located with Learn in the Lion Portal.
- <u>Certified Guiding Lion Program</u> One of the best ways you can prepare yourself to learn and
 understand the roles of the club officers and successful club operation is to complete the Certified
 Guiding Lion course. This course is updated regularly with the most recent versions of club support
 tools.







Recognition/Awards

- Club Excellence Award Clubs and districts that excel in community service, membership growth, communication and organizational management may qualify for the prestigious Excellence Awards.
- Zone and Region Chairperson Awards By following the steps outlined in the award criteria, you will become more aware of the programs available, help your clubs achieve their goals and participate in activities that will advance your own skills as a Lion leader.

About Lions Clubs International Foundation

Lions Clubs International Foundation (LCIF) is the charitable arm of Lions Clubs International. LCIF's mission is to empower Lions clubs, volunteers, and partners to improve health and well-being, strengthen communities, and support those in need through humanitarian services and grants that impact lives globally, and encourage peace and international understanding.

Since 1968, LCIF has funded humanitarian service through donations from Lions Clubs International members; the general public; and partners. LCIF's funding model ensures 100% of donations support grants and programs.

As the only foundation to empower the service of Lions worldwide, LCIF has awarded more than 20,000 grants worldwide, totaling more than US\$1.2 billion: Among the many services projects made possible through LCIF Funding, highlights include:

- Funding 9.7 million cataract surgeries
- Helping youth and educators in more than 110 countries through Lions Quest, the foundation's premier youth development and social and emotional learning program
- Providing more than US\$160 million for disaster relief and preparedness

For more than 50 years, LCIF has remained steadfast in its commitment to empowering Lions globally through their service. With every grant awarded, beneficiaries have opportunities to enjoy safer, healthier, and more productive lives.

Contact us: lcif@lionsclubs.org

LCIF Grants

LCIF offers a wide variety of grants to support Lions' service to their local communities and the world. For decades, LCIF has contributed to Lions' efforts in the focus areas of vision, disaster relief, youth and humanitarian causes. Visit the LCIF Grants Toolkit for more information.







- Childhood Cancer Grants help support and improve quality of life for children with cancer and their families.
- Diabetes Grants help reduce prevalence of diabetes and improve quality of life for those diagnosed.
- Disaster Grants offer a variety of funding options designed to support Lions-led relief efforts during the various stages of disaster relief operations, including:
 - Emergency Grants help Lions provide immediate emergency assistance to victims of natural disasters.
 - Preparedness Grants support partnering with local authorities and organizations to prepare for future relief efforts.
 - Community Recovery Grants help support short-term clean-up and repair where immediate needs are already addressed by other organizations.
 - Major Catastrophe Grants provide support for relief efforts following natural disasters or civil calamities with significant international impact.
- District and Club Community Impact Grants fund local humanitarian projects on a club and/or district level.
- Hunger Grants support Lionsil service projects focused on alleviating hunger and improving access to food resources.
- Leo Service Grants support Leos in assessing, planning, and implementing their own service projects.
- Lions Quest Grants support school and community based Social-Emotional Learning (SEL) programs for youth in grades Pre-K through 12.
 - Program Grants are implemented where Lions have detailed plans and commitments from local schools, or where programs are ready for expansion.
 - Promotional Grants assist districts in improving understanding of Lions Quest programming and communicating program value.
 - Community Partnership Grants start Lions Quest programs in new areas or reactivate dormant programs.
- Matching Grants Help establish or expand Lion-initiated projects where there is an unmet humanitarian need.
- SightFirst Grants support the development of comprehensive eye care systems through projects that focus on infrastructure development, human resource training, eye care service delivery and eye health education







For a printable version of these descriptions, download Supporting your Service: A Guide to LCIF Grant Opportunities.

Contact us: LCIFGlobalGrants@lionsclubs.org

Getting Started Locally

Many presentations and learning opportunities are available to prepare clubs, districts, and multiple districts in planning and implementing projects funded by LCIF. To facilitate education about LCIF grants in your zone:

- Speak with your LCIF district coordinator to learn more about LCIF's history of grants in your district
- Learn more about identifying needs in your community, district resources, and the process of applying for a grant using 10 Tips: Applying for a LCIF Grant.

Supporting LCIF

The grant funding mentioned above is only through continued support of LCIF from Lions, Leos, Lions clubs, partners and friends of the foundation. Every donation to LCIF makes a difference, no matter the amount, and every dollar donated transforms into life-changing service that brings hope to a world in need. Our world continues to need Lions. And Lions need funding from our global foundation to magnify the impact of their service.

Recognition Programs

To honor and recognize our donors, LCIF has created a comprehensive recognition structure. Recognition varies by level of support and is available to individuals, clubs, districts, multiple districts, corporations and other contributing partners.

- Presidential LCIF Supporter Recognition
- Melvin Jones and Progressive Melvin Jones Fellows
- Lead and Major Gift Recognition
- Lions Legacy Society
- Club Recognition
- District Recognition
- Memorial Donations
- In Honor Donations
- Corporate Recognition







Learn more: https://www.lionsclubs.org/en/give-how-to-give/recognition-programs

Contact LCIF Development: lcifdevelopment@lionsclubs.org

Contact LCIF Donor Services: donorassistance@lionsclubs.org

Club LCIF Coordinator

Each club is to identify and appoint a club LCIF coordinator. The main responsibilities of the club LCIF coordinator are to:

- Raise funds. Implement fundraising strategies in support of LCIF, including through individual member donations, fundraising events, club treasury gifts, and donations from local non-Lions and businesses.
- Make a plan. Develop a specific set of activities for their club's support of LCIF in a given year.
- Tell the story of LCIF. Educate their club on the importance and impact of LCIF.
- Build a team. Invite other club members to join them in planning fundraising activities.
- Learn more about LCIF grants. Explore the District and Club Community Impact Grant program (see LCIF Grants section above) to learn how a percentage of unrestricted contributions to LCIF can be transformed into grants that fund local projects.

Club LCIF coordinators connect each individual club to the foundation, and help your district achieve its goals. You can work with your LCIF district coordinator to ensure that all clubs in your district have identified and appointed a coordinator who can fulfill this responsibility.

Every effort should be made to assign a club LCIF coordinator who is knowledgeable about the foundation and committed to raising awareness and supporting fundraising efforts. If no individual is assigned in MyLCI by August 1, the Immediate Past Club President will be automatically assigned. Clubs are allowed to reappoint the club LCIF coordinator who served the previous year, but the club must assign this role by August 1 to avoid an automatic replacement.

Working with the LCIF District Coordinator

LCIF district coordinators are appointed by the LCIF Chairperson as members of the district cabinet. They serve in this role to help the district and the governor reach their LCIF fundraising goals. It is important to begin working with your district coordinator right away to plan a strategy including:

- Strategizing about fundraising opportunities for your district.
- Developing messaging themes important to the Lions in your district.
- Planning a schedule of contact for each club in your district.
- Setting recognition goals for the district.
- Making sure our district coordinator is invited to speak at district conventions and zone meetings







Responsibility and Privacy

LCIF stewards donor funds with a focus on transparency, governance, leadership and results. LCIF is committed to its donors, who are integral to making Lions life-changing service possible. With 100% of donations going towards grants and programs, LCIF empowers the compassionate service of Lions and those who need our help.

Learn more: https://www.lionsclubs.org/en/explore-our-foundation/responsibility-privacy

Promoting Harmony among Chartered Clubs

Governing Documents

- International Constitution and By-Laws This is the fundamental governing document for the association.
- Standard Multiple District Constitution and By-Laws This pdf file is also available as a Word document to serve as a template from which the council may update its own governing document.
- Standard District Constitution and By-Laws This pdf file is also available as a Word document to serve as a template from which the cabinet may update its own governing document.
- Standard Club Constitution and By-Laws This pdf file is also available as a Word document to serve as a template from which the club may update its own governing document.
- Board Policy Manual This landing page provides hyperlinks to each Chapter individually containing important policies that you will often reference and abide by.

Legalities and Technicalities

- Use of Funds Guidelines This provides guidance on the appropriate use of public funds or administrative funds for clubs and districts.
- General Liability Insurance Program The International Association of Lions Clubs has a program of commercial general liability insurance that covers Lions on a worldwide basis. All Clubs and Districts are automatically insured.
- Certificates of Insurance In order to expedite the certificate issuance process, you now have the ability to create certificates of insurance on your own online.
- Supplemental Insurance In addition to the automatic coverage mentioned above, Lions Clubs International now offers Supplemental Insurance Coverage for Clubs and Districts in the United States including Directors & Officers Liability, Crime / Fidelity, Additional Liability Insurance and Accident Insurance
- Lions Trademark Overview This guideline is to help you understand the appropriate use of the Lions emblem and trademarks, and when approval is required.
- Lions Clubs International and Lions Clubs International Foundation Privacy Policy Lions Clubs International (LCI) and LCIF recognize the importance of protecting the private information of our members







Preventing and Resolving Disputes

The purpose of Lions Dispute Resolution Procedures (DRP) is to provide a mechanism for resolving disputes within the Lions organization without the need for a formal evidentiary hearing. To achieve this goal, the International Board of Directors have adopted the rules of procedure for hearing complaints, disputes or claims arising from the International Constitution and By-Laws, International Board Policy or matters arising at the club or district (single, sub and multiple) level. It is an obligation of membership to pursue all complaints, disputes or claims in accordance with the International Constitution and By-Laws and policies and procedures adopted by the International Board of Directors. Accordingly, the International Board of Directors have adopted the Club Dispute Resolution Procedure, District Dispute Resolution Procedure and the Multiple District Dispute Resolution Procedure as the acceptable DRP policies to resolve Lions issues at the club, district and multiple district levels.

- Dispute Resolution Guidelines The guidelines are intended to assist Lions members, clubs and districts (single, sub and multiple) in following the Club, District and Multiple District Dispute Resolution Procedures when conflicts cannot be resolved through informal processes. These guides are a supplement to the policies adopted by the International Board of Directors and are not intended to replace the policies adopted by the International Board of Directors.
- Club Dispute Resolution Procedure This procedure is designed for use to resolve issues within a club.
- District Dispute Resolution Procedure This procedure is designed for issues between clubs or between club(s) and the district administration in relation to the district's constitution, by-laws and policies.
- Multiple District Resolution Procedure This procedure is designed for disputes relative to issues between any clubs or sub-districts in the multiple district, or any club(s) or sub-district(s) and the multiple district administration.
- District Governor/Vice District Governor Election Complaints Procedure This document contains the rules of procedure for hearing constitutional complaints concerning district governor, first and second vice district governor elections irregularities.

Lions International Headquarters

Contact Us – This webpage contains contact information, e-mail addresses and phone numbers as well as descriptions of main support functions for each division.







WORKING WITH THE GLOBAL MEMBERSHIP TEAM (GMT) AND GLOBAL LEADERSHIP TEAM (GLT)

The Global Membership Team (GMT) and Global Leadership Team (GLT) operate as interdependent, parallel structures to expand membership growth and enhance leadership development. The objective of the GMT is to expand membership and club growth and maximize club success. The objective of the GLT is to identify and cultivate effective leaders through active training and leadership development initiatives.

Both the GMT and GLT work in coordination with the District Governor team at the district level, and the Council Chairperson and Council of Governors at the multiple district level. The integrated efforts of the GMT, GLT and multiple District and District Leaders focus on effectively addressing regional growth and development needs while building our membership base and improving club health, and enhancing the quality of our leadership at all levels of the association.

Each sub-district has a GMT (GMT-D) and GLT (GLT-D), each comprised of a GMT-D coordinator or GLT-D coordinator, and the District Governor team, Region Chairpersons (where applicable) and Zone Chairpersons, with the first Vice District Governor serving as the primary GMT liaison to the District Governor team, and the second Vice District Governor serving a s the primary GLT liaison to the District Governor team. Other qualified Lions may be added as necessary. The GMT-D and the GLT-D work in a cooperative manner. Information related to the specific composition of the GMT-D is outlined in Chapter X (Extension) of the Board Policy Manual.

As a member of the Global Membership Team, regions chairpersons should:

- Promote membership resources to clubs
- Promote and identify clubs to participate in the Club Quality Initiative (CEP)
- Ensure that club membership chairpersons know their roles and responsibilities
- · Identify communities for new club charters
- Emphasize engagement of members in new or existing service projects
- Encourage clubs to implement a membership growth plan and to promote their activities within the community
- Communicate membership development needs and successful strategies to fellow district GMT members

As a member of the **Global Leadership Team**, Region Chairpersons should:

- Identify potential leaders at the zone level
- Communicate the availability of and promote participation in training and Leadership development opportunities
- Encourage the engagement of new leaders in Leadership responsibilities
- Collaborate with the GLT-D to ensure that zone chairperson training is effectively conducted
- Communicate training and development needs to fellow GLT-D members

SUPPORTING STRONG CLUBS

A Lion leader, such as a Region Chairperson, can never assume that a strong club today will not need help tomorrow. It became strong and maintained its strength not only because of the constant efforts of club leaders, but also because of constant vigilance and care by district officers.















Troubleshooting Guide for Clubs







This guide identifies common club issues and provides resources with potential solutions.

Overall club operations effectiveness

- Plan for Your Club's Success Use this <u>planning guide</u> and <u>PowerPoint</u> to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help develop a vision, assess your club's needs and organize your plan for successful implementation.
- Your Club, Your Way! This <u>guide</u> will help you customize your club meetings to better suit the needs and lifestyles of your club members. It includes a simple, fun exercise to help determine which elements of your meeting to keep and what to change, as well as a process for phasing in charge!
- Club Quality Initiative A strategic planning tool to help clubs identify opportunities for improvement. Change is critical for each club. By understanding our current operation, identifying areas that may be improved and taking measured steps to accomplish our goals, every club can be even better! This guide provides five unique steps to initiate change.
- Learn more about Team Motivation, Promoting Innovation and Valuing Member Diversity through the <u>Lions Learning Center.</u>

Our Members are Not Engaged or Our Club is Losing Members

Members skip meetings

- Ensure member communications are being sent a week prior and a day prior to the meetings.
- Ask your members by using the How Are Your Ratings <u>survey</u>. The <u>administrative guide</u> provides directions on how to conduct the survey, determine the results and create an action plan.
- In the <u>Club Quality Initiative</u>, complete Assessment 3: Excel in leadership development and club operations
- Have club leaders complete the <u>Member Satisfaction Guide</u>







Members don't participate in meetings

- Use Your Club, Your Way! for new meeting ideas
- Get your whole club involved by participating in the <u>Club Quality Initiative</u>
- Learn more about Team Motivation, Promoting Innovation and Valuing Member Diversity through the <u>Lions Learning Center</u>
- Schedule a variety of activities for your club and communicate them with a <u>Club Activity Calendar</u>

Members argue in meetings

• Visit the Lions Learning Center and explore courses available in Conflict Resolution and Teambuilding

We don't know why members drop out

• The <u>Membership Satisfaction Guide</u> addresses common issues of why members leave and has a former member questionnaire you can use to learn why your members have left your club.

We don't do meaningful service projects

- Conduct a Community Needs Assessment and discover new ways to serve
- Share our Service Impact Stories and solicit ideas for new service projects
- Complete Assessment 2: Revitalize your club with new service opportunities in the <u>Club</u> Quality Initiative for ideas







Our club does not attract new members

Our club is not well known

- Choose from 30 Marketing Ideas to help promote your club
- Take our <u>Lions Learning Center</u> course on Public Relations
- Review the Social Media resources available from Lions SMiLE
- View the Marketing Chairperson Webpage for more ideas, tools and resources

Our members do not know how to ask people to join us

- At a club meeting, ask which <u>Benefits of Membership</u> are most important and have members craft their own Lion <u>elevator speech</u>
- Share the Our Story handout and the Just Ask! Recruiting Guide with your club members
- Deliver a <u>Recruitment</u> presentation and ask members how to best adapt it for your community
- Check the <u>Club Membership Chairperson e-Book</u> for additional ideas and resources

Our club does not know how to grow

- Distribute copies of the <u>Lions Make a Difference</u> brochure and ask for membership growth ideas
- Develop an outreach plan with the <u>Just Ask! Recruiting Guide</u>
- Prepare for a successful membership growth event with the tools on the <u>Membership</u> <u>Growth Event</u> webpage







More young adult members would benefit our club

- The <u>Young Lions Recruiting Guide</u> will help young adults find the club and membership type that best appeals to their needs and service interest
- Visit the <u>Young Lions webpage</u> to help discover the variety of membership and club types for Young Lions, including ideas for revitalizing club operations to attract younger members
- The <u>Become Involved Become a Lion</u> video highlights young adults speaking about why they became a Lion, the benefits of membership and types of service projects clubs are involved in

Guests come to meetings, but do not become members

- Create a welcome plan for prospective members who come to a meeting and discuss how each club member can contribute
- Share the LCI Fact Sheet and Benefits of Membership flyer with prospective members
- Learn more about conducting a great meeting with the <u>Lions Learning Center</u> courses on Meeting Management and Public Speaking
- Ensure your club is focused on valuable service with the <u>Community Needs Assessment</u> and the <u>Club Quality Initiative</u>

Our club has leadership issues

No one wants to take leadership positions

- Hold a club discussion about the value, expectations and benefits of being a club leader
- Start a mentoring program where each club leader actively trains their replacement throughout their year
- Contact your GLT district coordinator and request an Emerging Lions Leadership Institute







Our leaders stay in the same position year after year

- Encourage club leaders to practice succession planning as encouraged in the <u>Club</u> President/Vice President e-Book
- Take the Succession Planning training course in the <u>Lions Learning Center</u>

Our leaders don't know their roles

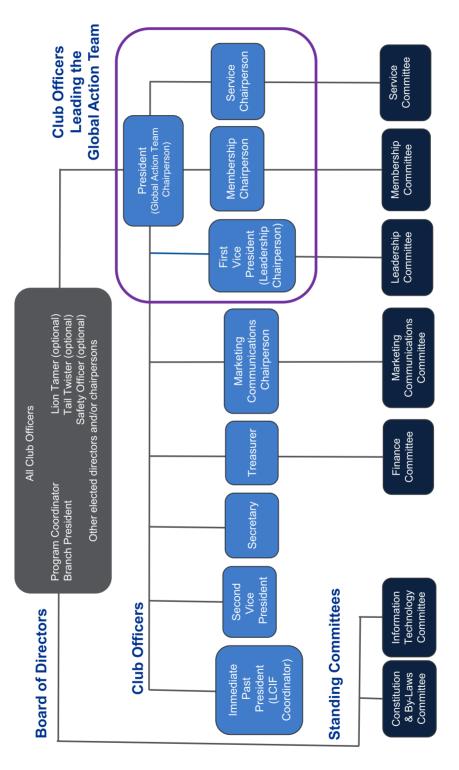
- Encourage all club officers to become familiar with the <u>Club e-book</u> specific to their positions
- Encourage incoming officers to attend the training offered by your District
- Make sure club officers know about the Club Officer training available to them through the <u>Lions Learning Center</u>
- Develop a <u>Club Activity Calendar</u> to help leaders prepare for annual organizational activities







Standard Club Structure

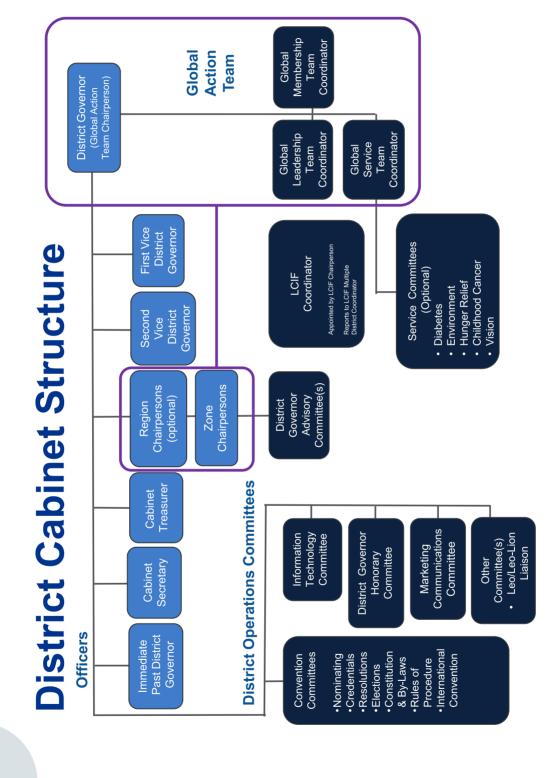








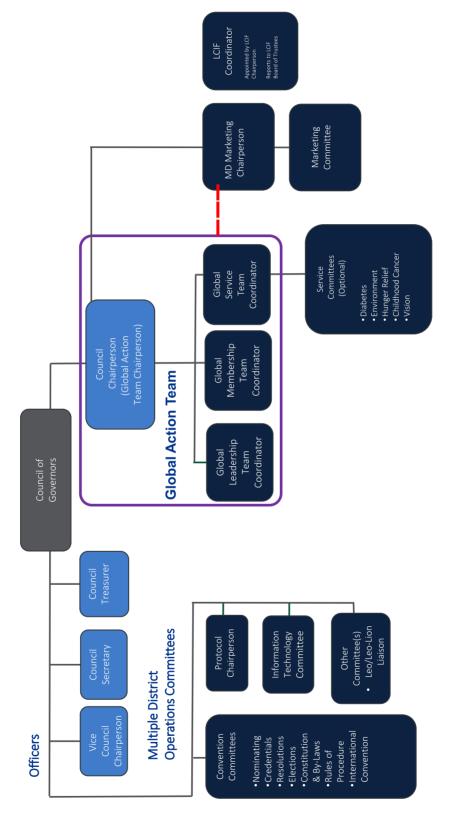








Multiple District Council Structure





Club Health Assessment Action Strategies

Situation Membership	Potential Problem	Possible Actions/Resources
Losing Members Note length of membership service to see if the club is losing new or established members and adjust strategy accordingly.	Poor club meetings Club not able to support the activities that are meaningful to club members Not providing relevant service Poor new member orientation Lack of new member recruiting Other reasons	Improve Retention Participate in the Club Quality Initiative and conduct the "How are your Ratings?" survey with existing members. Distribute the "Former Member Satisfaction Survey" (located in the member Satisfaction Guide) to uncover why former members left the club. Based on the research, help the club retain members using the following tools: Help club's find a meeting format that meet's member needs by utilizing Your Club, Your Way! Make sure activities are relevant and meaningful by utilizing "Making it Happen" Study the "Effective Teams" course in the Lions Learning Center to examine ways to work as a team within your club. Utilize the "Club Officer Training" course in the Lions Learning Center to examine ways to work as a team within your club. Utilize the "Club Officer Training" course in the Lions Learning Center to examine ways to work as a team within your club. Utilize the "Club Dedership. Educate clubs members on how the club operates and the value of membership by hosting a member orientation using the "Orientation Guide" Strive to achieve the Club Excellence Award. Utilize the Mentoring Program to build stronger relationships with members and encourage members to strive to achieve higher leadership levels within LCI. Recognize clubs that retain members with the Membership Satisfaction Awards. Rebuild the Club Consider utilizing the Club Rebuilding Program to allow additional support in assisting the club in areas needing guidance, support or help. Guiding Lion — Assign a Guiding Lion to rebuild the club, conduct training and actions a team of club not be action.
		Develop a membership campaign – <u>Club Membership Chairperson e-Book Club Membership Chairperson Guide</u> , utilize targeted membership initiatives to reach <u>family members</u> , <u>students</u> , <u>young adults</u> and <u>others</u> . Encourage the club to participate in <u>Lions Worldwide Induction Day</u> Publicize club activities – <u>Club Marketing Chairperson</u>
Ranorte		





Months since the club filed an MMR	Club not filing the MMR	Contact the Club Secretary to make sure they have a password and to see if they need instruction on how to submit the report. Utilize the MyLCI training for additional information or provide contact information from an experienced club secretary.
Years since last Officer Report (PU 101)	Club has not reported club officers for over a year	Contact the club to ask them to report club officers. They can be reported via MyLCI or using the <u>club officer reporting form</u> . If the secretary needs assistance, guide them through the reporting process. If elections have not been held, work with the club to ensure proper elections. Provide the e-Books to new officers and encourage them to attend zone meetings.
President Rotation	Current President has served more than 2 years consecutively	This may indicate a lack of new leaders. Encourage the club to elect new officers each year to build the club's leadership base, bring new ideas into the club and strengthen the club.
No Active Email	Notes the officers that do not have an active email	Since most officer communication is sent via email, having an email address is critical to the club. Contact the club to obtain uncollected email addresses. Updates should be made by the club's secretary via MyLCI.
Months Since Service Activity Report	Provides the number of months since the last on-line activity report	Contact the club to see if they are having problems their service activities. via the Service Reporting <u>system</u> or your regional reporting system. If the club does not have an activity to report, encourage them to visit the Service Journey <u>webpage</u> which provides project planners and the service toolkit.
Finance		
Account Balance	Notes if a club has a balance over 90 days	Contact the club to see if there is a problem with a payment and ensure that the club is collecting dues. Provide the club information concerning financial suspension to help them regain good standing. Contact the A/R and Club Account Services Department for more information. Clubs can now pay on-line by registering online and accessing the on-line club statement.
LCIF		
Donations for current fiscal year	Indicates donations from the club or a member of the club.	If a club has reported that a donation was made and it does not appear on the report, contact the <u>donorassistance@lcif.org</u> to see if the payment was received and perhaps posted as dues or is unidentified.









Zone and Region Chairperson Online Center

Zone Chairpersons e-Book: A useful guide to assist zone and region chairpersons through the year as they support the clubs in their zones. It provides quick access to resources, policies and tools needed to have a successful year in this critical position within the district.

Model District Governor Advisory Committee Meeting (zone meetings): This guide provides model agendas, resources, suggested presentations and tips to provide effective support to the clubs through meaningful zone meetings.

District Governor's Advisory Committee Meeting Report: A meeting report designed to improve the communication between you and your district governor team.

Zone Chairperson Training: This online independent study module focuses on the responsibilities and challenges of the position as well as the resources that are available. Contact your GLT district coordinator to learn about additional instructor-led training workshops too.

Global Membership Approach for Zone and Region Chairpersons: Learn about the Global Membership Approach as a membership initiative to support growth in clubs, zones and regions.

Zone Meeting PowerPoint: This PowerPoint template is designed to help guide your zone meetings.

Club Excellence Award: Awards based on the core keys to success – service, membership growth, communication and club management. It is more than an award, it is a pathway to club success.

Visit the Resource Center at lionsclubs.org and enter "zone and region chairperson" in the search box.









Tools to help Strengthen Clubs

Your Club, Your Way: This guide will help clubs customize general meetings and will provide ideas to improve member communication and involvement.

Planning for Your Clubs Success: This <u>planning guide</u> and <u>PowerPoint</u> will help you discover your club's strengths, ways to improve and new opportunities to help your club grow and thrive! The planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.

Club Quality Initiative: This workshop may be led by club leaders as well as an outside facilitator for an in-depth look at how innovation and change can help your club meet the needs of your members and the community.

Guiding Lion Program: This program is designed to assist clubs that are newly chartered, established or determined as priority designation. It provides a comprehensive overview and resources of the responsibilities of a Guiding Lion, such as helping develop a plan to guide the club to become self-sufficient and strong as well as providing tools to help the officers manage their club and establish a system to track development over the course of their term. It also provides an outline for club officer training and more.

Lions Mentoring Program: This is an opportunity for experienced members to guide the next generation of Lions in their service, membership and leadership journey.

Lions Learning Center: This online resource features a wide selection of courses related to leadership, managing others, achieving success and communication.

Global Action Team: The GAT is a vast network of dedicated Lions of all levels who are focused on helping districts achieve their goals. This important team helps foster club membership growth, increase Lions' visibility in the community through impactful service and build strong, innovative leaders.



Zone and Region Chairperson Award

The award is more than a pin! The criteria is based on best practices and the application is linked to tools and programs designed to make the year a success!





The application and supporting materials will help you plan your year and further develop the skills needed to not only effectively support the clubs in the area, but to further develop leadership skills that will serve you in your current and future positions.

Criteria Includes:

- Encouraging member recruitment
- Completing training
- · Hosting effective meetings
- Promoting the Club Excellence Award
- Assisting clubs through in-person club visitations
- Ensuring clubs have meaningful service projects
- Motivating clubs to recruit new members
- Encouraging clubs to participate in district events

To qualify, and to begin receiving correspondence, it is critical that zone and region chairpersons are reported to Lions Clubs International and have an active email address.

Specific criteria and tools for success can be found on the website at www.lionsclubs. org and entering "zone and region chairperson" in the search box.







Global Membership Approach Zone Calendar

Start building success by scheduling your priorities and activities for the year, including club visits, zone service activities / social events, zone communications, zone & cabinet meetings, training events, and Lion conventions.

The items below are ideas and placeholders – edit freely to make this calendar work for you!

Role preparation: Club Officer training May ___, Meet with Zone Chair May ___, Zone Chair training June ___

JULY

- International Convention
- Discuss expectations w/DG & GAT, including support of district goals
- Plan club visits and presentation
- Host zone meeting preview the year's activities and build a team

AUGUST

- International Youth Day 12
- Promote Peace Poster contest
- Promote Club Excellence award

SEPTEMBER

- Childhood Cancer Awareness month
- Review zone goal progress
- Become a Certified Guiding Lion or complete an online leadership development course

OCTOBER

- World Sight Day is October 8
- Lions and Leos Membership Growth month
- Host zone meeting focus on service activities and reporting
- Promote tools to improve club quality

NOVEMBER

- World Diabetes Day is November 14
- Encourage service and training reporting
- Provide tips to retain members
- Deadline for Peace Poster Contest is November 15

DECEMBER

- International Leo Day is December 5
- Review zone goal progress
- Promote online Leadership Development courses
- Promote LCIF Campaign 100

JANUARY

- Melvin Jones birthday is January 13
- Promote Lion Conventions and Forum
- Host zone meeting focus on membership and new club support

FEBRUARY

- International Childhood Cancer Day is February 15
- Become a Certified Guiding Lion or complete an online leadership development course

MARCH

- Review zone goal progress
- Prepare clubs for officer elections
- Promote online Leadership Development courses

APRIL

- Earth Day is April 22
- Worldwide Induction Day is April 24
- Leo Club Awareness Month
- Host zone meeting focus on leadership and succession planning

MAY

- World Hunger Day is May 28
- Provide tips to retain members
- Remind clubs to apply for Kindness Matters Service award and Club Excellence award
- Provide or promote training for incoming club officers

JUNE

- International Convention
- Review zone goal progress and apply for Zone Award
- Prepare next Zone chairperson







Zone Chairperson Report (Format)

Zone Chairperson Name:	Region	Zone	
Month of Report	Club Name		

DG Vision Projects	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Army												
Education												
Hunger												
Vision Care												
Membership												
Added New Member												
Re-Instation of Member												
No. of Members per cabinet officers												
Net Gain												
Dropped Member												
New Clubs / Leo Clubs												
Payments												
International Dues												
District Dues												
Contribution to District/Region Events												
Contribution to Cabinet												
Leadership												
Club Organised Leadership Program												
CQI/Support to Quest/Peace Poster												
Registration												
Cabinet Presentation Registration												
Region Meet Registration												
Convention Registration												
LCIF												
MJF / PMJF												
Lion Share Program												
Model Club												
Club Reporting												
District Portal Reporting												
Lions Portal Reporting												
Learn Portal Reporting												
Club Visit												
Fixing the date for DG Visit												
RC Club Visit												
ZC Club Visit												







Region Chairpersons Responsibility A Guide to Constitutional and By-Law Obligations

SECTION 8

REGION CHAIRPERSON (if the position is utilized during the District Governor's term).

The Region Chairperson subject to the supervision and direction of the District Governor, shall be the chief administrative officer in their region.

Their specific responsibilities should be to:

- a) Further the Purposes of this association, resulting in membership growth in the region.
- b) Actively work towards the success of the current district plan and encourage club participation.
- c) Supervise the activities of the Zone Chairpersons in their region and such district committee chairperson as may be assigned by the District Governor.
- d) Support club health by identifying club strengths and weaknesses and encouraging growth, leadership excellence and meaningful service.
 - (1) Be knowledgeable of tools available to support club health.
 - (2) Conduct meaningful and effective club visitations in coordination with the Zone Chairpersons as needed.
 - (3) Communicate with clubs regularly to ensure effective operation.
 - (4) Support new clubs.
 - (5) Utilize LCI Resource, Global Action Team Coordinator and LCIF Coordinators to support club health,
- (e) Perform such duties and directives as may be required by the district officers or by the policy of the international Board of Directors.
- (f) Become familiar with district operations and enhance leadership skills as needed for advancement.
 - (1) Learn the district structure and the importance of each position.
 - (2) Assess personal leadership skills to encourage personal growth."

SECTION 6

(b) REGION MEETINGS

A meeting of all the Lions Clubs comprised in the Region with Region Chairperson presiding shall be held during the fiscal year at time and place fixed by the Region Chairperson in consultation with the District Governor. However, all such Region Meetings shall be concluded one month prior to the Annual District Convention.

NON-COMPLIANCE

The Region Chairman, District Chairman and the Chairman of the Host Committee of the District functions shall furnish the accounts to the District Governor within Thirty (30) days from the date of conclusion of the Region meets, Seminars and District functions. On failure to do so, he / she shall not be entitled for privileges, voting rights and to hold positions in the committees of the district and /or Multiple. The District Governor shall be entitled to take appropriate action against the concerned defaulting Lion Member/s.







DISTRICT (DG) VISION PROGRAMS







DISTRICT (DG) VISION PROGRAMS

Army

"SALUTING OUR HEROES" Initiative

Objective: To conduct programs for army personnel through district clubs, fostering community engagement and support.

Programs:

- 1. **Honour & Recognize:** Invite distinguished army personnel to district events, acknowledging their service and bravery.
- 2. Martyrs' Family Support: Organize assistance programs for families of fallen soldiers, providing emotional and financial support.
- 3. **Welfare Initiatives:** Conduct health check-ups, skill development workshops, and other welfare programs for army personnel and their families.
- 4. **Community Engagement:** Collaborate with local communities to promote patriotism, respect, and appreciation for army personnel.

Club Activities:

- Each club can adopt a specific program or initiative
- Organize blood donation camps, veteran meet-and-greets, or flag-hoisting ceremonies
- Invite army personnel to share their experiences and inspire club members



INDIAN ARMY





DISTRICT (DG) VISION PROGRAMS

Education

SKILLS OVER MARKS

Empowering the "Failed" to Raise

- A skilled program for 9th & 10th fail students let's give them a new start
- Adoption of Rural Government Schools
- Motivation programs for the 9 & 10th students
- Conducting Mock Election-learn to Vote
- Conducting Mock court room
- Solar Lamps for village students

Hunger

- Food Distribution to continue in ESI Hospital, Rajajinagar
- One more location Nutritional Meal Programs (Like at Old age, Orphanage & specially-abled)



Government School

Vision

Clear Vision, Brighter Future

We're taking our eye care initiative to every corner of our revenue districts with:

- 150 eye camps across all revenue districts
- Special focus on rural schools, where vision care is a luxury
- Screening over 1,00,000 children for a chance at a clearer tomorrow
- Providing spectacles and essential services to those in need across all the Taluks



"Let's bring clarity to their Vision and unlock a brighter future!"









Region Chairperson Role and Responsibilities

Read Article III, section 13 of the standard form district by-laws for comprehensive understanding of all the duties associated with the position of ZC.

As a vital leader in Lions Clubs International, the Region Chairperson (RC) plays a crucial role in overseeing the administration of the Zone and guiding clubs to success. The District Governor defines the duties of an RC based on the needs of the clubs and zones in the region.

Key Responsibilities:

- Support the District Governor and Zone Chairpersons
- Strengthen weak clubs and promote club excellence
- Drive membership growth and plan service projects
- Foster Leadership development and promote attendance at conventions
- Attend meetings and trainings, and provide region reports
- Serve as a link between clubs and the district, guiding clubs to success

Primary Objectives:

- Membership growth through the formation of new clubs
- Achieve success in Mission 1.5
- Support our Foundation (LCIF & DLSF)

Key Collaborations:

- District Governor (DG) and Vision team
- Zone Chairpersons (Zcs)
- District Leaders and Club officers
- Global Action Team
- LCIF Coordinator
- Other Region and Zone Chairpersons
- Awards and Recognition: Region Chairperson Awards application due date: August 31, 2026
- Ref: zoneandregion@lionsclubs.org

District Expectations:

- Support District(DG)Vision's success
- Organize a Region Meet with a impactful theme
- Plan your region Meet well before January 31st 2026
- Charter 2 new clubs before August 2025 and 1 new club by December 2025
- Recruit 75 new members from all region clubs
- Participate in district programs, trainings, and meetings
- Strengthen clubs with less than 20 members to 21+ members
- Communicate with region clubs and build rapport with PDGs
- Minimize member drops throughout the year
- Achieve LCIF contribution of 12 MJF (1 MJF per club)







FLAG SALUTATION

We salute our National Flag and pledge our allegiance to the same. Its honour and its glory depends upon the zeal and assiduity with which each one of us shoulders his/her responsibilities as a good citizen.

Its history written in letters of gold inspires us to put in good work for the fair name of our country.

We declare our unflinching loyalty to our National Flag and maintain that it's course shall be our course and that each individual amongst us shall make genuine efforts to add to its lustre and glory and make it fly proudly aloft in the comity of Nations.

LIONS PRAYER

Oh god of this great universe, I thank thee for the wonderful opportunity you have given me in being a member of a Lions club, which I believe is one of the greatest humanitarian organizations in the world that is always ready to help and care for the blind and many other unfortunates. Help us all to continue the good work we are doing, so when the time comes to leave this world of ours, we will leave it with the satisfaction of knowing that we have done our share as true lions in helping others for the good of humanity.

When I attend my Lions Club and break bread at the table, I give million thanks to god, To know that I am able to meet there brothers and sisters, relax, play and sing, To bear the speakers of the day, the fine thoughts that they bring. I realize that I have a part in caring for the blind. Also the underprivileged, let's keep them all in mind. Now as we do our daily tasks, pray God, we do them greatly then LIBERTY and INTELLIGENCE will be OUR NATION'S SAFETY.

ಧ್ವಜವಂದನ

ನಾವು ನಮ್ಮ ರಾಷ್ಟ್ರಧ್ವಜಕ್ಕೆ ಭಕ್ತಿಯಿಂದ ವಂದಿಸಿ ನಿಷ್ಠೆಯಿಂದಿರುವುದಾಗಿ ಪ್ರಮಾಣ ಮಾಡುತ್ತೇವೆ. ನಮ್ಮ ರಾಷ್ಟ್ರದ ಕೀರ್ತಿ ಮತ್ತು ಗೌರವ, ನಮ್ಮಲ್ಲಿ ಪ್ರತಿಯೊಬ್ಬ ಸಭ್ಯಪೌರನೂ ತನ್ನ ಜವಾಬ್ದಾರಿಯನ್ನು ಎಷ್ಟರ ಮಟ್ಟಿನ ಉತ್ಸಾಹ, ಆಸಕ್ತಿ ಮತ್ತು ಜಾಗೂರೂಕತೆಯಿಂದ ನಿರ್ವಹಿಸುವ ಎಂಬುದನ್ನು ಅವಲಂಬಿಸಿದೆ.

ಸುವರ್ಣಾಕ್ಷರಗಳಲ್ಲಿ ಉಲ್ಲೇಖಿತವಾಗಿರುವ ನಮ್ಮ ರಾಷ್ಟ್ರದ ಉಜ್ವಲ ಇತಿಹಾಸವು ನಮ್ಮಲ್ಲಿ ಅದರ ಮೇಲ್ಮೆಗಾಗಿ ಶ್ರಮಿಸಲು ಸ್ಪೂರ್ತಿಯನ್ನುಂಟು ಮಾಡುತ್ತದೆ.

ರಾಷ್ಟ್ರಧ್ವಜಕ್ಕೆ ನಮ್ಮ ಧೃಢನಿಷ್ಠೆಯನ್ನು ಘೋಷಿಸಿ ಅದರ ಮುನ್ನಡೆಯತ್ತ ನಮ್ಮ ಗಮನವನ್ನು ಹರಿಸಿ, ನಮ್ಮಲ್ಲಿ ಪ್ರತಿಯೊಬ್ಬ ವ್ಯಕ್ತಿಯೂ ಅದರ ಕೀರ್ತಿ ಮತ್ತಷ್ಟೂ ಉಜ್ಜಲ ಗೊಳಿಸಲು ಮನ:ಪೂರ್ವಕವಾಗಿ ಶ್ರಮಿಸಿ, ಸೌಹಾರ್ದ ಪೂರ್ಣ ಜನಾಂಗಗಳ ನಡುವೆ ಅದು ಉನ್ನತ ಮಟ್ಟದಲ್ಲಿ ಹಾರಾಡುವಂತೆ ಮಾಡುತ್ತೇವೆ.



"MAKE AN IMPACT"

With servant Leadership is our guiding theme for the year



DISTRICT (DG) VISION

EDUCATION

SKILLS OVER MARKS Empowering the "Failed" to Raise

- A skilled program for 9th & 10th fail students Let's give them a new start
- Adoption of Rural Government Schools
- Motivation programs for the 9 & 10th students
- Conducting Mock Election-learn to Vote
- Conducting Mock court room
- Solar Lamps for village students

ARMY

- Inviting & Honouring Army personnel
- Assisting Martyrs family
- Conducting Welfare Programs
- Let's invite them Honour them
- Family Support Services
- Health and Wellness Services
- Community Engagements

