



GAT MANUAL

LION DR. G MOHAN, mjf
District Governor



LION DR N S NAGESHA RAO, *mjf* District Cabinet Treasurer

LION T S RAJAN, *mjf*District GLT Co-ordinator









Purpose & Ethics

As Lions, we hold ourselves to the absolute highest standards in everything we do. Our members and clubs are dedicated to serving others, and it shows. We champion kindness in our communities and actively work to improve the lives of all people.

Lions International Purposes

TO ORGANIZE, charter and supervise service clubs to be known as Lions clubs.

TO COORDINATE the activities and standardize the administration of Lions clubs.

TO CREATE and foster a spirit of understanding among the peoples of the world.

TO PROMOTE the principles of good governance and good citizenship.

TO TAKE an active interest in the civic, cultural, social and moral welfare of the community.

TO UNITE the clubs in the bonds of friendship, good fellowship and mutual understanding.

TO PROVIDE a forum for the open discussion of all matters of public interest provided, however, that partisan politics and sectarian religion shall not be debated by club members.

TO ENCOURAGE service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

Lions Clubs International
Vision Statement
TO BE THE GLOBAL LEADER in community and humanitarian service.

Lions International Code of Ethics

TO SHOW my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.

WHENEVER a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.

TO HOLD friendship as an end not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

ALWAYS to bear in mind my obligations as a citizen to my nation, my state and my community, and to give them unswerving loyalty in word, act and deed. To give them freely of my time, labor, and means.

TO AID others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

TO BE CAREFUL with my criticism and liberal with my praise; to build up and not to destroy.

Lions International Mission Statement

TO EMPOWER VOLUNTEERS to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.









LION DR. G MOHAN, mjf
District Governor

LION ASHOK KULKARNI, *pmjf*District Cabinet Secretary



LION Dr N S NAGESHA RAO, *mjf*District Cabinet Treasurer



LION T S RAJAN, *mjf*District GLT Co-ordinator







DG & GAT Team

SL No Name	Designations	Mobile	E-Mail
Lion Dr. G Mohan, mjf	District Governor	93419 60201	mohan1508@gmail.com
Lion N Mohan Kumar, mjf	Immediate Past District Governor	98451 62837	mohanaasare@gmail.com
Lion K Easwaran, mjf	First Vice District Governor	78923 66466	lioneswarank@gmail.com
Lion Dr Shashidhar Ganjigatti, mjf	Second Vice District Governor	98440 15020	drsganjigatti@yahoo.com
Lion Ashok Kumar Kulkarni, pmjf	District Cabinet Secretary	98440 78799	ashokmgk@yahoo.co.in
Lion Dr N S Nagesha Rao, mjf	District Cabinet Treasurer	98867 29517	lionnagesha1957@gmail.com
Lion K N Shivaprakash, mjf	District Ambassador	98441 33081	Inshivaprakash.komarala@gmail.com
Lion S Raghavendra, mjf	District GMT Co-ordinator	99013 45111	ragha.sathya@gmail.com
Lion K Krishnamurthy, mjf	District GST Co-ordinator	98451 73905	krishna_kulai@rediffmail.com
Lion T S Rajan, mjf	District GLT Co-ordinator	94803 21318	rajants1961@gmail.com
Lion Latha R B, mjf	District GET Co-ordinator	98860 51870	latha1adv@gmail.com
Lion M A Srinath, mjf	District GMT F & WS	97419 00555	srinath.ma@gmail.com
Lion Purshotham Tayal, mjf	District LCIF Co-ordinator	98440 30709	sstcgroup@gmail.com lion.ptayal@gmail.com









GAT

Manual









DETAILS OF ELGIBLE GRANTS TO CLUBS/DISTRICTS/MULTIPLE FROM LCI/LCIF

S S	CIF GRANT TYPE	AMOUNT IN USD	ELGIBALITY CRITERIA	APPLY TIME	WHO CAN APPLY	EMAIL
1		UPTO 15000		ONCE IN A FISCAL YEAR		LCIFGIobalGrants@lionsclubs.org
2	LIONS QUEST PROMOTIONAL GRANTS	UPTO 1500	TTW PROMOTION ACTIVITIES	ROLLING BASIS	DISTRICT/MULTIPLE	lionsquest@lionsclubs.org.
3	HUMANITARIAN MATCHING GRANT	FROM 10000 TO 100000	MATCHING GRANT 25%	90 DAYS BEFORE AUGUST/JAN/MAY LCIF BOARD MEETINGS	CLUBS/DISTRICT/MULTIPLE	
4	SIGHT FIRST GRANT	PROJECT BASED	VISION RELATED	YEAR ROUND -90 DAYS BEFORE SIGHT FIRST ADVISORY COMMITTEE (SAC) MEETINGS IN AUGUST/JANUARY	CLUBS/DISTRICT/MULTIPLE	SightFirst@lionsclubs.org.
r _O	SIGHT FIRST RESEARCH GRANTS	UPTO 100000	CATARACT/UN CORRECTED REFRACTIVE ERROR/RAPID ASSESMENT OF AVOIDABLE BLINDNESS(RAAB)/DIABETEIC RETINOPATHY	NOVEMBER 15TH EVERY YEAR / CONFIRMATION WIL BE RECEIVED BY MARCH NEXT YEAR	CLUBS/DISTRICT/MULTIPLE	
9	DIABETE GRANTS	FROM 10000 TO 150000 FOR DISTRICTS AND UPTO 250000 FOR MULTPLE	DIABETES AWARENESS/SCREENING RELATED	ROLLING BASIS 90 DAYS BEFORE AUGUST/JAN/MAY LCIF BOARD MEETINGS	CLUBS/DISTRICT/MULTIPLE	diabetesgrants@lionsclubs.org
7	LEO SERVICE GRANT PROGRAM	MINIMUM 1500 UPTO 5000	MATCHING GRANTS UPTO 25% FROM US	ROLLING BASIS 90 DAYS BEFORE AUGUST/JAN/MAY LCIF BOARD MEETINGS	LEO/ LIONS CLUBS/DISTRICT /MULTIPLE	
8	DISTRICT AND CLUB COMMUNITY(DCG) GRANT	MJF/PMJF CONTRIBUTION	15% OF THE LCIF DONATION, 15 YEARS ACCUMULATION	90 DAYS PRIOR TO THE COMMENCEMENT OF THE PROJECT OR AT THE END OF THE FISCAL	CLUB/DISTRICT	
б	HUNGER GRANT PROGRAMME 10000 TO 100000	10000 TO 100000	MATCHING GRANTS UPTO 25% FROM MINIMUM 2 CLUBS	ROLLING BASIS 90 DAYS BEFORE AUGUST/JAN/MAY LCIF BOARD MEETINGS	ONLY DISTRICTS CAN APPLY MULTIPLE NOT ELGIBLE TO APPLY	
10	CHILDHOOD CANCER GRANT	10000 TO 150000	MATCHING GRANTS UPTO 25% FROM MINIMUM 2 CLUBS	ROLLING BASIS 90 DAYS BEFORE AUGUST/JAN/MAY LCIF BOARD MEETINGS	0	
11	DISASTER PREPAERDNESS GRANT	5000 TO 10000	10% DISTRICT HAS TO PROVIDE, 90% FROM LCIF	YEAR ROUND AVAILABLE, DISTRICT CAN APPLY ONCE IN THREE YEARS	DISTRICT	
12	EMERGENCY GRANT	UPTO 100000	FULLY FUNDED	AT THE TIME OF DISASTER	DISTRICT	
13	COMMUNITY RECOVERY GRANT	UPTO 20000		TO AID IN RECOVERY AFTER A DISASTER	DISTRICT (ONCE IN 6 MONTHS ELGIBLE TO APPLY)	
SL	LCI GRANT TYPE	AMOUNT IN USD	ELGIBALITY CRITERIA	APPLY TIME	WHO CAN APPLY	EMAIL
-	LEADERSHIP DEVELOPMENT GRANT (ZONE CHAIRPERSON WORKSHOP)	UPTO 500	WORK HOP FOR ZONE CHAIRPERSONS	BETWEEN JULY TO SEP 30TH	DISTRICT TO APPLY	leadershipdevelopment@lion sclubs.org.
2	LEADERSHIP DEVELOPMENT GRANT (FIRST VDG/2ND VDG TRAINING)	UPTO 100 FOR FVDG/ UPTO 75 FOR SVDG	FVDG/SVDG	BY SEPTEMBER 30TH	MULTIPLE TO APPLY	leadershipdevelopment@lion sclubs.org.
ю		UPTO 1800	FOR ELLI CLUB MEMBER WHO HAS NOY YET BECOME THE PRESIDENT/ DISTRICT LEADERSHIP FOR RLLI	MAY TO OCTOBER 15TH	DISTRICT	institutes@lionsclubs.org.
4	MEMBERSHIP DEVELOPMENT GRANT	1500 (3 times) 9000 per Multiple 25000 per CA	One new club and at least 30 new members (inclusive) 25% matching fund	MAY TO OCTOBER 15TH	DISTRICT/MULTIPLE	MEMBERSHIPGRANTS@LIONSCL UBS.ORG
и	MARKETING GRANT PROGRAMME	FOR ZONES UPTO 1000 WITH A MATCHING OF 10%/ FOR REGIONS/DISTRICTS UPTO 2500 WITH 10% MATCHING/ FOR MULTIPLE DISTRICT UTO 15000 WITH 10% MATCHING GRANT		JULY 1ST APPLICATIONS ARE ACCEPTED/ 30TH SEPTMBER IS THE LAST DATE (REVIEWED IN OCTOBER)	ZONE/REGION/DISTRICT/MULT IPLE PR@lionsclubs.org.	PR@lionsclubs.org.
9	LEO LEADERSHIP GRANT PROGRAMME	1500 TO 5000		ROLLING BASIS	DISTRICT	LCIFLeogrants@lionsclubs.org.
7	LEO LEADERSHIP GRANT PROGRAMME	UPTO 2000	TO HOLD LEO LEADERSHIP CONFERENCE TO BE ELGIBLE	BETWEEN JULY1ST TO MAY 1ST	DISTRCT	LCIFLeogrants@lionsclubs.org.
∞	ELLI LEO GRANT	CONNECTED WITH SL NO 3		MAY TO OCTOBER 15TH		LCIFLeogrants@lionsclubs.org.















Get to know

The Global Action Team

The Global Action Team (GAT) is a vast network of dedicated Lions focused on helping districts achieve their goals. Serving as a bridge between Lions International and members around the world, the GAT helps foster positive membership growth in clubs, increase Lions' visibility in the community through impactful service and build strong, innovative leaders.



SERVICE [GST]

MEMBERSHIP [GMT/GET] LEADERSHIP [GLT]





Who Makes Up the GAT?

The GAT has members in every level of Lions International — from the club, district and multiple district level to the area and constitutional area level. These dedicated Lions help district and club leaders meet their goals by guiding districts in goal creation, motivating teams and providing support when challenges arise.

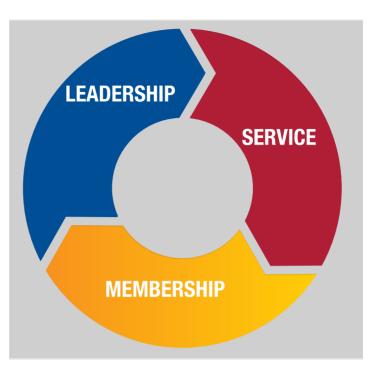






A World of Support

Achieving goals takes teamwork — and the GAT is positioned to help districts do just that. Below are a few ways that the GAT energizes members and helps clubs reach their goals.



- Providing peer-to-peer support by sharing strategies and best practices.
- Mentoring local Lions to help them develop and hone their skills.
- Sharing meaningful Lions stories to inspire and educate fellow Lions.
- Connecting with Lions International headquarters to provide feedback on programs, resources and initiatives.
- Facilitating communication with Lions International headquarters and sharing resources available from Lions Clubs International.











Where our global vision meets local action.

lionsclubs.org/GAT

Lions Clubs International 300 W. 22nd St. Oak Brook, IL 60523-8842 USA www.lionsclubs.org

Core Expectations (MD/D)

ONBOARDING EXPECTATIONS
Review Roles and Responsibilities.
Review GAT Field Guide.
Review district goals for your area using the 'View/Print Goals' link provided or through the District Goals Progress Dashboard on Insights.
Review important dates for opportunities for financial, programmatic and leadership development support.
Review and understand training materials for the Lion Portal, including any regional reporting tools, to support/promote use.
Review and understand the technology and communication needs of your area to support as needed.
Provide feedback on district goals for your area including MISSION 1.5 targets.
Connect with your field team and follow up on plans for the term year.
Complete the Global Action Team course on the Lions Learning Center.
Join the Lions Global Action Team <u>Facebook group</u> and encourage your teams to do so as well.
Ensure that you and your teammates have a unique email address or phone number on file with Lions International. Talk to your club secretary to update your information.
Review the Global Membership Approach 4-step process PowerPoints and supporting resources.
Review the Global Membership Approach course on the Lions Learning.







ONGOING EXPECTATIONS Ensure MD, district, and club GAT understand their Roles and Responsibilities. Commit to the organization-wide goal and objectives of MISSION 1.5, which includes achieving defined regional membership targets. Sponsor at least one new member and extend at least one new club. П Connect with clubs to ensure Service Activity Reports are being submitted. Review progress towards district goals, inclusive of MISSION 1.5 targets established, for your area through the District Goals Progress Dashboard and adjust plans as needed. Ensure that you are communicating challenges and successes with your fellow GAT and respective teams to П strengthen our impact. Meet regularly with your MISSION 1.5 team, including your assigned executive officer and provide feedback on membership growth target attainment. Apply for all appropriate Leadership Development, Membership Development, LCIF and Marketing grants. Ensure zone chairpersons are engaging their clubs by sharing information, resources and offering district support to overcome challenges they may be facing. Promote the required role of the Global Extension Team Chairperson at the district level. Ensure the Marketing Chairpersons are engaging their clubs by sharing the resources on the Marketing Matter Webpage and encouraging them to promote service, membership, and leadership, and service opportunities.

Global Action Team History

within the Lions Learning Center.

The GAT began as a series of separate teams, the Global Membership Team (est. 2008), Global Leadership Team (est. 2010) and Global Service Team (est. 2017), which were united in 2017 to form the Global Action Team.

Encourage Lions to create a Lion Account for access to platforms critical to their role and online trainings

In 2019, the Lions Clubs International Board of Directors resolved to further unify the teams by breaking down the GMT, GET, GLT and GST at the highest levels of GAT to provide cohesive leadership across all levels of Lions. To further strengthen our service impact through membership growth, in 2022 the optional role of the Global Extension Team Chairperson was created at the district level to ensure new clubs goals of the district are met. The Global Extension Team Chairperson was then made to be a required position at the 2024 March board meeting, effective for the 2024-2025 Lion year. Today, the Global Action Team is aligned to create lasting impact through action from the club level to an international scale.







Global Action Team Purpose

The GAT helps districts achieve their goals by creating a unified approach to all key areas of Lions. With MISSION 1.5 and the district's goals at the forefront, the GAT is uniquely positioned from constitutional area to club level, to help foster positive membership growth in clubs, build strong and innovative leaders in the districts and increase Lion's visibility in the community through impactful service. The GAT network of leaders directly supports districts in inspiring action at the club level. Additionally, GAT champions, the vision of Lions International and LCIF will help inspire the passion for service in our Lions and Leos.

Benefits of the Global Action Team

A resource for success: The GAT is leading the charge for MISSION 1.5 and is positioned to serve as the best resource to help your district achieve their MISSION 1.5 targets, foster membership growth and encourage Lions to lead by example.

Peer-to-peer support: The GAT consists of the people who know better than anyone what it takes to succeed as a Lion. By connecting with one another, the GAT shares local strategies, resources and best practices across their peer network.

Global expertise: Local activation. GAT leaders have a direct line to association leaders and staff, providing access to globally proven strategies and resources that they can tailor to support local needs.

Authentic mentorship: GAT leaders model strong leadership and work closely with local Lions to develop their leadership skills.

Goal-oriented: GAT leaders guide incoming district governors in the goal setting, planning and implementation process — to achieve MISSION 1.5 targets.

Connection: The GAT fosters strong connection points among local clubs and districts, creating an intricate network that connects local Lions to the global community.

The voice of Lions: GAT leaders from around the world share experiences and needs with Lions Clubs International headquarters to inform the development of effective tools, resources, and initiatives.

Storytelling: The GAT uses its expansive network to find and share meaningful stories of Lions that inspire and educate their fellow Lions.

Global Action Team Focuses

MISSION 1.5

Lions International is on a new mission to grow the association's membership to 1.5 million Lions by 2027. *MISSION* **1.5** objectives are the following: all constitutional areas achieve positive net growth on July 1, 2027; all districts will add new clubs; all clubs will induct new members during *MISSION* **1.5**; and districts will incorporate strategies to attract a more diverse membership. GAT constitutional area and area leaders' responsibilities will include training/tracking the success of their districts; providing resources and support; and be held accountable for achieving *MISSION* **1.5** targets for their respective CA/Area.







2024-2025 MISSION 1.5 Training

In-person training for District Governors, District GMT/GET Coordinators and Multiple District GMT Coordinators has been approved for the first quarter of the 2024-2025 Lion year. Training will be focused on new club development, new member recruitment/engagement and membership reports/data. GAT CA/ALs will be responsible for planning, implementing and supporting training in their respective areas with assistance from the *MISSION* 1.5 staff teams.

Global Membership Approach

The GAT is the driving force of the Global Membership Approach, which combines a strategic process and a set of resources for district teams to utilize to attain *MISSION* 1.5 targets, develop membership and achieve a positive net growth by:

- Rejuvenating districts with new clubs.
- Revitalizing clubs with new members.
- Re-motivating existing members with fellowship and exciting service.

The approach has universal applicability, with the ability to customize based on regional needs and circumstances.

As members of the GAT, it is your responsibility to support the implementation of the Global Membership Approach, which includes: Build a Team, Build a Vision, Build a Plan and Build Success within your area. Work with your area leaders to learn more about the process and regional adaptations made to fit the needs of your area.

In 2021-2022, the GAT worked closely with those districts who were selected to participate in the pilot to create a regionalized process to best support the Global Membership Approach objectives in preparation for a worldwide expansion for the 2022-23 Lion year. More information and resources are available on the Global Membership Approach webpage.

District Goals

The GAT helps districts to achieve their goals by creating a unified approach to action in Membership, Leadership, Service and LCIF. As members of the GAT, it is your responsibility to support the goal setting, planning and implementation process. Progress towards goal achievement should be reviewed on a quarterly basis to ensure districts are on track to achieve results. Monitor and track progress of established Membership Development (*MISSION* 1.5), Leadership Development, Service Activities and LCIF goals through the District Goals Progress Dashboard on Insights. In addition, membership goals established versus membership growth actuals for each district, multiple district, area, CA can be tracked via the Monthly Membership Progress Report on the Reports Directory. Updated reports for the current Lion year will become available beginning in August.







Increase Lion Account Usage

Built to enhance the service of Lions, our digital products offer a wide variety of tools, resources and data for clubs, officers, and individual Lions. Access to each product depends on specific positions within clubs and the association. All levels of the GAT can benefit uniquely from the platforms available which are outlined in the Technology section of this guide. GAT members should create a Lion Account and encourage their teammates to do so as well.

Worldwide Reporting Days (WWRD)

WWRD will occur three times a year between September – October, January – February, and May – June, prior to the Board of Directors meetings. CA leaders will meet with the Steering Committee, area leaders, group leaders and LCI staff in attendance as viewers to discuss the following agenda:

- . Current Lion Year progress to MISSION 1.5 targets
- . Barriers/Obstacles
- . Support Needed
- . Next Lion Year Goal Setting/Global Membership Approach

GAT CA leaders are responsible for submitting reports on their respective areas in preparation for the calls.

Funding & Grant Opportunities

Leadership Development Grants

Leadership Development Multiple District and District Grant Program

Multiple district, sub, or single district Global Leadership Team coordinators, on record with Lions International for the current Lions year, are responsible to submit the grant application and reimbursement form.

The Leadership Development Multiple District Grant Program offers funds of up to US \$100 per confirmed 1st Vice District Governor and up to US \$75 per confirmed 2nd Vice District Governor to support expenses related to multiple district level training of first and second Vice District Governors.

Multiple District Global Leadership Team coordinators are highly encouraged to invite 1st and 2nd Vice District Governors from neighbouring single districts to attend.

The Leadership Development District Grant Program offers funds of up to US \$500 per district to support expenses related to district level training of Zone Chairpersons.

District Leadership Development grant funding is limited – those who submit first will have priority.

If there is a provisional district in your area, contact your GAT Specialist for more information on available funding.

TAKE ACTION! Grant applications are available by the end of May for the following year. Estimate your training dates and apply for relevant grants as soon as the grant application becomes available! You can always change the training dates later, if necessary.

To learn more about the multiple district/district grant application and reimbursement process, please contact leadershipdevelopment@lionsclubs.org or visit our webpage.







Leadership Development Institute Grant Program

The Leadership Development Institute Grant Program offers funds to multiple districts, single districts and undistricted provisional Districts/Regions/Zones to conduct an Emerging Lions Leadership Institute (ELLI) or Regional Lions Leadership Institute (RLLI). Be sure to communicate with your multiple district or single district Global Leadership Team coordinator, as they are responsible to approve and submit the grant application and reimbursement form.

To learn more about the Institute Grant Program, please visit: https://lionsclubs.org/en/resources-for-members/leadership-development/institute-grant-program.

Membership Development Grants

Membership Development Grant Program

Our organization's impact hinges on the growth of our membership. To support membership recruitment, the Lions International Membership Development Committee offers Membership Development Grants on a competitive basis. These grants are meant to help regions capture new markets, particularly where membership has been declining. Multiple districts may apply for US \$4,500 at a time and can apply up to two times per Lions year for a maximum amount of US \$9,000. Districts may apply for US \$1,500 at a time and can apply up to three times per Lions year for a maximum amount of US \$4,500.

For additional information on Membership Development Grants, please visit our <u>webpage</u> or email: <u>membership@lionsclubs.org</u>.

LCIF Grants

Lions Clubs International Foundation offers many grant programs, supporting the service of Lions across a variety of causes. The LCIF Grants Toolkit contains detailed information, including the specific criteria for each type of grant.

Marketing Grants

The Marketing Grant Program, formerly known as PR Grants, provides funding to support marketing, PR and advertising projects designed to help increase awareness about Lions clubs among media and external publics. Marketing grants are given out to multiple districts, provisional zones and regions, undistricted areas, and single districts that are not part of a multiple district. The window to apply for grant funding opens on July 1 and closes in mid-September. All applications will be reviewed in October by the Marketing Committee for potential impact, reach, value and ability to increase public awareness.

More information on Marketing grants, including important deadlines, applications, and program details are available on our webpage.

Marketing

Marketing Matters Webpage

What is it: A hub for all things marketing, with tools like the interactive Club Marketing Guide and Marketing Campaign Planner to help you brush up on your marketing skills and put great ideas into action.

How it can help you: Increase the visibility of Lions by shining a light on the great things you do and helping to attract new members.

Social Media for Lions Clubs Webpage

What is it: Useful resources to help you create impactful social media content and learn how to utilize social media to its fullest potential with social media kits, how-to videos and helpful tools.







How it can help you: Use social media to reach new audiences with messages about what Lions and Leos in your area are doing.

The GAT Facebook Group

What it is: A social media community open to all Lions and Leos to share thoughts, exchange ideas and provide encouragement to one another. Lions International provides real-time updates on important changes, deadlines and programs.

How it can help you: Stay informed with the most up-to-date information and make contacts from around the world. Encourage your teams and clubs to join the conversation in the Lions Global Action Team Facebook group.

The Lions Blog

What it is: A collection of inspiring stories about what Lions and Leos are up to — and the impact they have on their communities and the world.

How it can help you: See and highlight stories that inspire, provide expertise and "how-to" and offer ideas that encourage action.

Lions Brand Webpage

What it is: All the tools you need to publicize your club's events, updates, recruitment and more while staying true to the Lions International brand. Resources include brand guidelines, logos, emblems and a brand advance kit with templates to create materials from https://www.lionsclubs.org/en/resources-for-members/brand-guidelines

How it can help you: Capitalize on our organization's reputation and make sure everyone in your community knows who Lions are so you can attract even more members to serve.

Lions Press Center

What it is: The Lions Press Center offers a variety of press materials, including media kits, logos, photos, press release templates and FAQs to help you share your story.

How it can help you: Promoting Lion events and activities to the public is a great way to gain publicity and new members to better serve the community.

Other Communication Methods

Email: The MISSION 1.5 Steering Committee, your constitutional or area leader, and Lions International will communicate important updates to the GAT via email on a regular basis. Emails are sent based on the information in Lions International's database, so be sure you have a unique email address on file.

Messenger Apps (WhatsApp/KakaoTalk/Line/WeChat)

GAT staff and field team utilize WhatsApp and other direct-messaging applications to communicate strategy and resources.

Technology

Lion Portal: We're updating the digital tools you use as a Lion. To put it simply, we're taking the functionality you had with MyLion, MyLCI, Insights and other tools and combining them into one cohesive and consistent experience — the Lion Portal. The new portal will offer the same features and functionality that Lions are accustomed to, but with a more consistent and efficient experience. To learn more, visit the Lion Portal webpage for resources to help get you familiar with the Lion Portal's many functions.







Service Reporting

Report your service on the Lion Portal. Sharing your impact is important to members, clubs and to our organization as a whole. Reporting can help chart progress and engage prospective partners. Capturing the information of all service projects, small or large, will demonstrate how clubs are making a difference.

Reports

Membership reports help GAT leaders monitor membership growth and attrition trends. These reports allow the assessment of the health of a multiple district and district to assist in the implementation of a strategic plan. Membership report resources can be found in the Membership Reports Toolbox or through the Lion Portal.

Insights

Insights provides Lions International statistics and metrics for your area pertaining to membership growth, leadership development, service activities, and LCIF donations. You can also view Learn statistics in individual dashboards. Track and monitor your district's progress to accomplishing their district goals through the District Goals Progress Dashboard. Reach out to your GAT specialist to request a PowerPoint for more information.

Learn

Accessing "Learn" will allow Lions and Leos to complete online courses via the Lions Learning Center, including the GAT course, obtain information about the Lions Clubs International Institutes, as well as view local training offered by their specific multiple district and district GLT coordinators.

GLT multiple district and district coordinators should report all local training in Learn. This will allow the multiple district and district to have historical records of local training, participants, and faculty. This information will help with succession planning, identifying potential leaders, and confirming that current leaders are receiving necessary training to ensure success at all levels of the association.

In the Reports section of Learn, the My Learning Record report provides Lions and Leos with their individual training history as a participant and /or faculty.

eMMR

Some countries do not have access to certain technologies that we use here at Lions International. For this reason, they may be excluded from certain communications and emails, or may require different messaging than other countries.

Resources

District e-Book

This <u>District e-Book</u> compiles essential information, easily accessible resources, links, guidelines and board policies that is necessary for a successful term as a district governor. The e-Book also assists the first vice governor as they prepare for their term.

Club e-Books

<u>Club e-Books</u> are available for multiple roles at the club level. The e-Books provide essential information, easily accessible resources, links, guidelines and more that is necessary for a successful term as a club officer.







Lions Learning Center (LLC)

The LLC offers all Lions and Leos the opportunity to learn and sharpen their knowledge of Lions fundamentals and leadership skills through online interactive courses. In addition to officer training and leadership development courses, a Global Action Team course is available in the LLC. Access the LLC within the Lion Portal using your Lion Account credentials.

LLC courses are valuable tools for webinar or in-person learning as well. To quickly design a simple training session, ask participants to complete an LLC course before the session and then conduct a group discussion about the learning. In preparation, review the course yourself first and note topics for discussion. General questions can include: What key points did you learn from the online course? How will you apply the learning in your club? Did you have any questions about the learning? Was there anything in the learning that you disagreed with and why?

GAT Webpages: The GAT <u>landing page</u> provides general information about the GAT and ways the team helps foster membership growth, develop strong leaders and empower service.

The GAT <u>roles and resources page</u> contains more information about role-specific GAT updates, priorities, resources, and links to membership, leadership and service toolboxes.

Roles and Responsibilities: Roles and responsibilities are provided for constitutional area leaders and area leaders in their appointment emails.

Multiple district, district and club roles and responsibilities are being reviewed at the June Board meeting and will be updated on the GAT <u>resources page</u> at the start of each Lions year.

GAT Roster: A complete list of all GAT constitutional area leaders and area leaders with their assigned multiple districts, single districts and undistricted areas can be found on the GAT landing page.

GAT Overview PPT: A PowerPoint presentation providing a general overview of the GAT and team roles is available on the Lions International website on the <u>GAT roles and resources page</u>.

Success Story Webinar Toolkit

The <u>GAT roles and resources page</u> contains several tools that districts and clubs can use when hosting their own GAT Stories from the Field webinars including PowerPoint Templates, webinar timelines and promotional materials.

GAT Staff Contact Information

A GAT staff contact list is available on the website.

Directly contact the team at GAT@lionsclubs.org.

You can also reach out to your specific area's staff be emailing the following addresses:

CA1: GAT.CA1@lionsclubs.org

CA2: GAT.CA2@lionsclubs.org

CA3: GAT.CA3@lionsclubs.org

• CA4: GAT.CA4@lionsclubs.org

CA5: GAT.CA5@lionsclubs.org

CA6: GAT.CA6@lionsclubs.org

CA7: GAT.CA7@lionsclubs.org

CA8: GAT.CA8@lionsclubs.org





Lions Shop

Multiple district, district and club GAT leaders can purchase business cards and other items through our Lions Shop. These include, but are not limited to awards, pins, pens, banners, tablecloths and apparel.

Board Policy Manual

Be sure to review the Board Policy Manual after each Board meeting, as updates frequently occur. The Global Action Team's information is located in Chapter XXIV.

Take Action! Glossary of Action Words

Inspire your team to create action through impact by incorporating action words into your communications and club promotions.

- Achieve
- Accomplish
- Advocate
- Activate
- Animate
- Bridging
- Cultivate
- Celebrate
- ChampionConnect
- Create
- Determine
- Develop

- Drive
- Empower
- Encourage
- Energize
- Engage
- Facilitate
- Help
- Ignite
- Invigorate
- Inspire
- Join
- Leverage
- Monitor
- Motivate

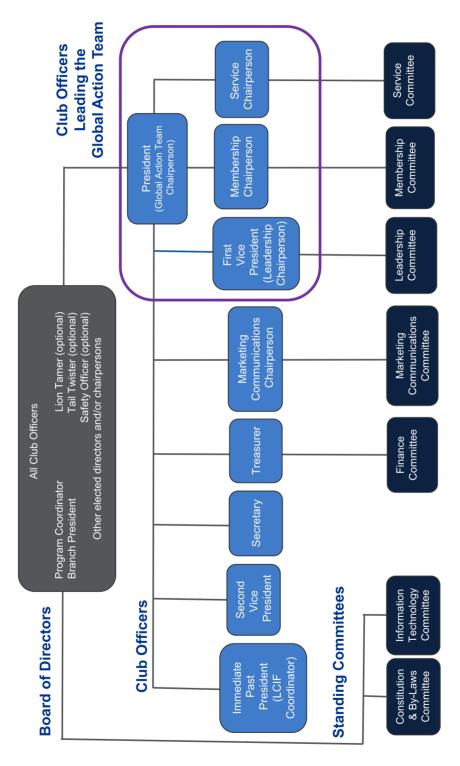
- Momentum
- Nurture
- Organize
- Pivot
- Quantify
- Promote
- Recognize
- Share
- Steer
- Support
- Train
- Understand
- Unify
- Value







Standard Club Structure

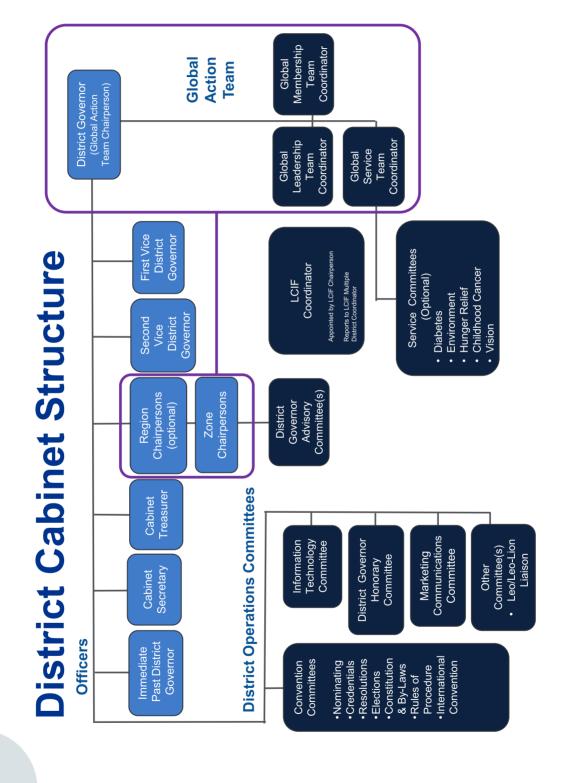






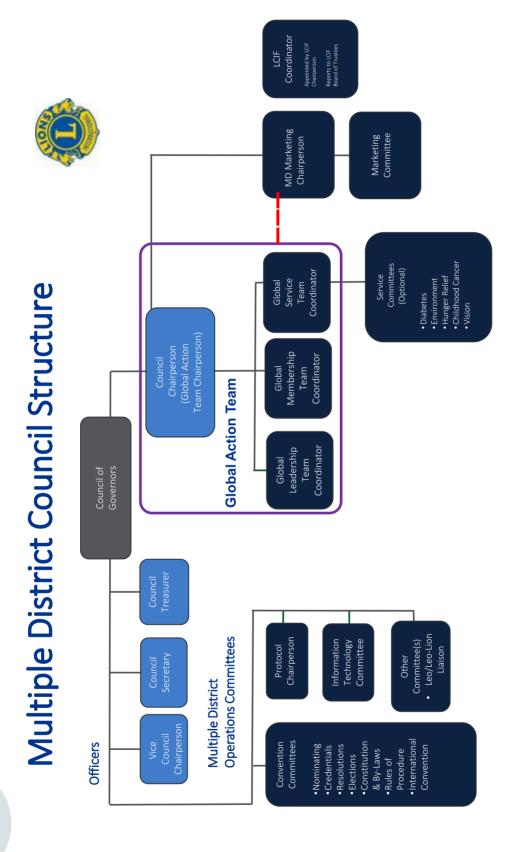


















DISTRICT (DG) VISION PROGRAMS







DISTRICT (DG) VISION PROGRAMS

Army

"SALUTING OUR HEROES" Initiative

Objective: To conduct programs for army personnel through district clubs, fostering community engagement and support.

Programs:

- 1. **Honour & Recognize:** Invite distinguished army personnel to district events, acknowledging their service and bravery.
- 2. Martyrs' Family Support: Organize assistance programs for families of fallen soldiers, providing emotional and financial support.
- 3. **Welfare Initiatives:** Conduct health check-ups, skill development workshops, and other welfare programs for army personnel and their families.
- 4. **Community Engagement:** Collaborate with local communities to promote patriotism, respect, and appreciation for army personnel.

Club Activities:

- Each club can adopt a specific program or initiative
- Organize blood donation camps, veteran meet-and-greets, or flag-hoisting ceremonies
- Invite army personnel to share their experiences and inspire club members



INDIAN ARMY





DISTRICT (DG) VISION PROGRAMS

Education

SKILLS OVER MARKS

Empowering the "Failed" to Raise

- A skilled program for 9th & 10th fail students let's give them a new start
- Adoption of Rural Government Schools
- Motivation programs for the 9 & 10th students
- Conducting Mock Election-learn to Vote
- Conducting Mock court room
- Solar Lamps for village students

Hunger

- Food Distribution to continue in ESI Hospital, Rajajinagar
- One more location Nutritional Meal Programs (Like at Old age, Orphanage & specially-abled)

Government School

Vision

Clear Vision, Brighter Future

We're taking our eye care initiative to every corner of our revenue districts with:

- 150 eye camps across all revenue districts
- Special focus on rural schools, where vision care is a luxury
- Screening over 1,00,000 children for a chance at a clearer tomorrow
- Providing spectacles and essential services to those in need across all the Taluks



"Let's bring clarity to their Vision and unlock a brighter future!"







NOTES







FLAG SALUTATION

We salute our National Flag and pledge our allegiance to the same. Its honour and its glory depends upon the zeal and assiduity with which each one of us shoulders his/her responsibilities as a good citizen.

Its history written in letters of gold inspires us to put in good work for the fair name of our country.

We declare our unflinching loyalty to our National Flag and maintain that it's course shall be our course and that each individual amongst us shall make genuine efforts to add to its lustre and glory and make it fly proudly aloft in the comity of Nations.

LIONS PRAYER

Oh god of this great universe, I thank thee for the wonderful opportunity you have given me in being a member of a Lions club, which I believe is one of the greatest humanitarian organizations in the world that is always ready to help and care for the blind and many other unfortunates. Help us all to continue the good work we are doing, so when the time comes to leave this world of ours, we will leave it with the satisfaction of knowing that we have done our share as true lions in helping others for the good of humanity.

When I attend my Lions Club and break bread at the table, I give million thanks to god, To know that I am able to meet there brothers and sisters, relax, play and sing, To bear the speakers of the day, the fine thoughts that they bring. I realize that I have a part in caring for the blind. Also the underprivileged, let's keep them all in mind. Now as we do our daily tasks, pray God, we do them greatly then LIBERTY and INTELLIGENCE will be OUR NATION'S SAFETY.

ಧ್ವಜವಂದನೆ

ನಾವು ನಮ್ಮ ರಾಷ್ಟ್ರಧ್ವಜಕ್ಕೆ ಭಕ್ತಿಯಿಂದ ವಂದಿಸಿ ನಿಷ್ಠೆಯಿಂದಿರುವುದಾಗಿ ಪ್ರಮಾಣ ಮಾಡುತ್ತೇವೆ. ನಮ್ಮ ರಾಷ್ಟ್ರದ ಕೀರ್ತಿ ಮತ್ತು ಗೌರವ, ನಮ್ಮಲ್ಲಿ ಪ್ರತಿಯೊಬ್ಬ ಸಭ್ಯಪೌರನೂ ತನ್ನ ಜವಾಬ್ದಾರಿಯನ್ನು ಎಷ್ಟರ ಮಟ್ಟಿನ ಉತ್ಸಾಹ, ಆಸಕ್ತಿ ಮತ್ತು ಜಾಗೂರೂಕತೆಯಿಂದ ನಿರ್ವಹಿಸುವ ಎಂಬುದನ್ನು ಅವಲಂಬಿಸಿದೆ.

ಸುವರ್ಣಾಕ್ಷರಗಳಲ್ಲಿ ಉಲ್ಲೇಖಿತವಾಗಿರುವ ನಮ್ಮ ರಾಷ್ಟ್ರದ ಉಜ್ವಲ ಇತಿಹಾಸವು ನಮ್ಮಲ್ಲಿ ಅದರ ಮೇಲ್ಮೆಗಾಗಿ ಶ್ರಮಿಸಲು ಸ್ಪೂರ್ತಿಯನ್ನುಂಟು ಮಾಡುತ್ತದೆ.

ರಾಷ್ಟ್ರಧ್ವಜಕ್ಕೆ ನಮ್ಮ ಧೃಢನಿಷ್ಠೆಯನ್ನು ಘೋಷಿಸಿ ಅದರ ಮುನ್ನಡೆಯತ್ತ ನಮ್ಮ ಗಮನವನ್ನು ಹರಿಸಿ, ನಮ್ಮಲ್ಲಿ ಪ್ರತಿಯೊಬ್ಬ ವ್ಯಕ್ತಿಯೂ ಅದರ ಕೀರ್ತಿ ಮತ್ತಷ್ಟೂ ಉಜ್ಜಲ ಗೊಳಿಸಲು ಮನ:ಪೂರ್ವಕವಾಗಿ ಶ್ರಮಿಸಿ, ಸೌಹಾರ್ದ ಪೂರ್ಣ ಜನಾಂಗಗಳ ನಡುವೆ ಅದು ಉನ್ನತ ಮಟ್ಟದಲ್ಲಿ ಹಾರಾಡುವಂತೆ ಮಾಡುತ್ತೇವೆ.



"MAKE AN IMPACT"

With servant Leadership is our guiding theme for the year



DISTRICT (DG) VISION

EDUCATION

SKILLS OVER MARKS Empowering the "Failed" to Raise

- A skilled program for 9th & 10th fail students Let's give them a new start
- Adoption of Rural Government Schools
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- Solar Lamps for village students

ARMY

- Inviting & Honouring Army personnel
- Assisting Martyrs family
- Conducting Welfare Programs
- Let's invite them Honour them
- Family Support Services
- Health and Wellness Services
- Community Engagements

